

# WAKE UP THE SEASON

## SALES ~ EVENT ~

OFFER VALID FROM  
MAY 1, 2015 –  
JUNE 17, 2015

Get the season started with a reliable Yamaha four-stroke outboard.  
For a limited time, purchase an eligible new Yamaha 2.5hp – 115hp† four-stroke outboard, and receive:

**\$500** UP TO **IN DEALER CREDIT**  
Toward the purchase of additional goods or services from your authorized, participating Yamaha outboard dealer.\*

ELIGIBLE FOUR-STROKE OUTBOARDS	DEALERSHIP CREDIT TOWARD THE PURCHASE OF GOODS/SERVICES
115 HP†	<b>\$500</b> based on MSRP
60-90 HP	<b>\$400</b> based on MSRP
30-50 HP	<b>\$300</b> based on MSRP
20-25 HP	<b>\$200</b> based on MSRP
8-15 HP†	<b>\$150</b> based on MSRP
2.5-6 HP	<b>\$125</b> based on MSRP

† The following four-stroke models are NOT eligible for this promotion: F8SMHB, F8LMHB and VF115LA.

See your authorized participating Yamaha outboard dealer today for details!  
Other restrictions and conditions may apply.

**\*PROGRAM TERMS AND CONDITIONS:** Consumer benefit for purchasing a new (unused not previously warranty registered) eligible Yamaha 2.5 to 115 HP four-stroke outboard is a credit based on MSRP toward the purchase of goods and/or services at the authorized, participating dealer that sold the outboard, at no extra cost to consumer. NO BENEFIT SUBSTITUTIONS. The following four-stroke 8hp and 115hp models are NOT eligible for this promotion: F8SMHB, F8LMHB and VF115LA. To be eligible, outboards must also have been manufactured since April 2007. Promotion is only applicable from authorized participating Yamaha Outboard dealers in the U.S.A. sold to purchasing consumers residing in the U.S.A. Promotion is limited to available stock in dealer inventory that is sold, PDI completed, delivered and warranty registered on YMB by the dealer in accordance with Yamaha's promotion and warranty registration requirements during applicable dates. No model substitutions, benefit substitutions, extensions or rain checks will be allowed. Outboards sold or provided for commercial, camp, resort, rental, promotional/demo, government agency, competition, tournament or sponsorship use are not eligible. This promotion cannot be used in conjunction with any other Yamaha offer. Some exceptions may apply. See authorized, participating Yamaha dealer for complete details. Yamaha reserves the right to change or cancel this promotion at any time. Other restrictions and conditions apply.

REMEMBER to always observe all applicable boating laws. Never drink and drive.  
Dress properly with a USCG-approved personal flotation device and protective gear.  
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YAMAHA PROMOTION PROCESSING CENTER

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